

GRAPHIC DESIGN PORTFOLIO 2024

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Please note, the following content is only a brief introduction to my work.
To see more please request to be sent detailed information about any of the topics of interest to you.

The following works are all produced by Hibah Hoque.
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SKILL BREAKDOWN

FILM & TV CREDITS

'TELL ME EVERYTHING' S2

ITV

Graphic Designer

Production Designer: Matthew Button

May - October 2023

'THE CUT'

CHAMP PRODUCTIONS

Graphic Designer

Production Designer: Matthew Button

March - May 2023

'MRS SIDHU INVESTIGATES'

ITV

Lead Graphic Designer

Production Designer: Andrew Lavin

July-October 2022

'POLITE SOCIETY'

WORKING TITLE

Assistant Graphic Designer

Production Designer: Simon Walker

November 2021

'I HATE YOU'

LITTLE TALK PRODUCTIONS, CHANNEL 4

Lead Graphic Designer

Production Designer: Jonathan Paul Green

October 2021

'CHIVALRY'

BABY COW PRODUCTIONS / CHANNEL 4

Lead Graphic Designer

Production Designer: Jonathan Paul Green

July - August 2021

'THE MARVELS'

MARVEL STUDIOS / DISNEY

Graphics Assistant

Production Designer: Cara Brower

Lead Graphic Designer: Charis Theobald

March - June 2021

'CATHERINE BY BIRDY'

WORKING TITLE / AMAZON

Assistant Graphic Designer

Lead Graphic Designer: Lisa Williams

February - March 2021

'WHAT'S LOVE GOT TO DO WITH IT'

WORKING TITLE / STUDIO CANAL

Script Consultancy & Assistant Graphic Designer

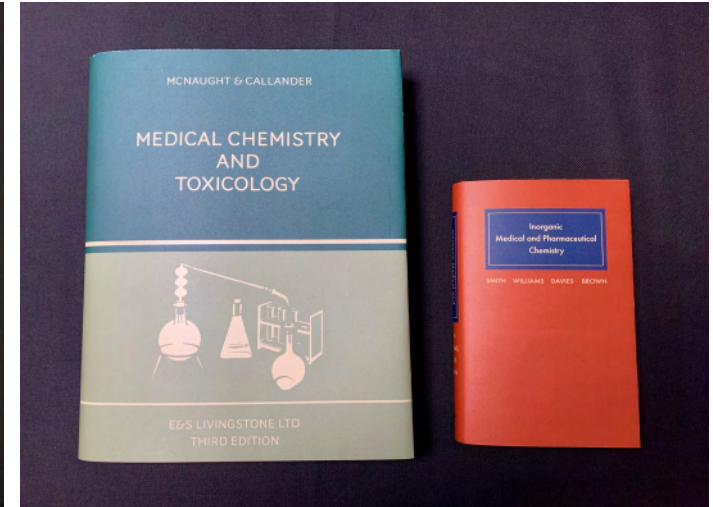
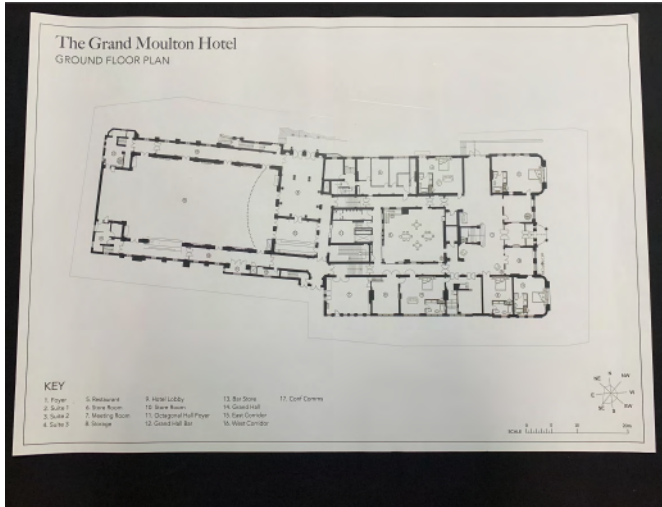
Lead Graphic Designer: Lisa Williams

November - December 2021

'POLITE SOCIETY'

ASSISTANT GRAPHIC DESIGNER

WORKING TITLE



Polite Society was a contemporary feature film. Above are examples of a hotel floor plan, certificates, medical books, iron tablets, condoms, tampon/pads.

'CHIVALRY'

LEAD GRAPHIC DESIGNER
BABY COW PRODUCTIONS

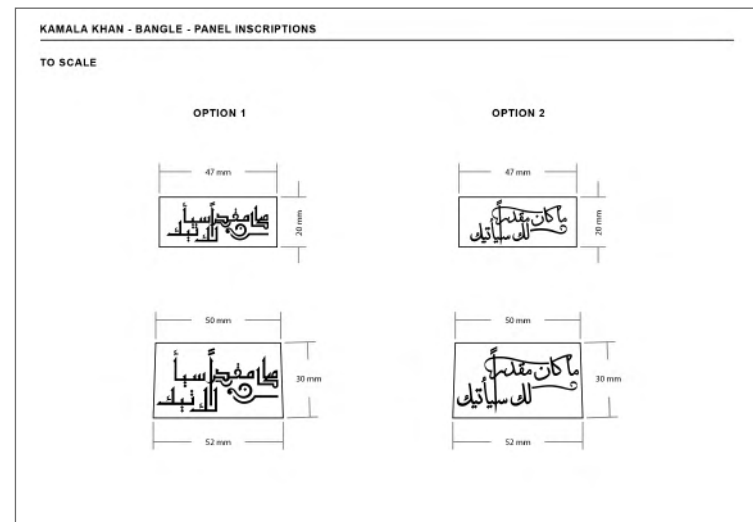


'Chivalry' was a mix of sets; such as contemporary dressing rooms on a fake movie set, a hospital, offices and a 1940's french renaissance set. Above are examples of award designs, magazines, 1940's French Renaissance beer bottle labels and logo design on ID cards.

'THE MARVELS'

GRAPHICS ASSISTANT

MARVEL & DISNEY

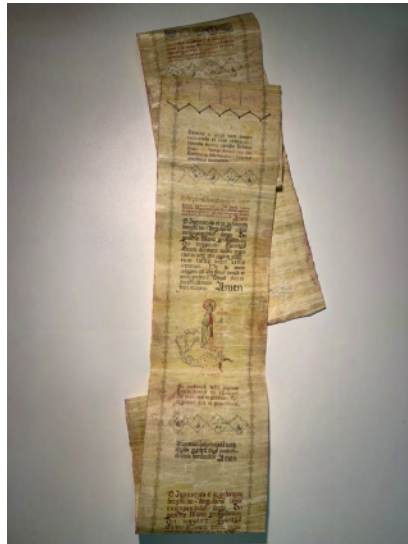


The Marvels required dressing a set for a Muslim family. I was specifically commissioned to work on Arabic calligraphy for the Pakistani set as I can read & write Urdu and Arabic. I worked in group of designers to create many beautiful elements on the set of the Khan house and Kamala's signature cuff.

'CATHERINE CALLED BIRDY'

ASSISTANT GRAPHIC DESIGNER

WORKING TITLE & AMAZON



Catherine Called Birdy was set in the medieval period. Above is an example of hand illustrated pages, aged scrolls, hand-bound medieval books, embellished gravestones and wallpaper panels.

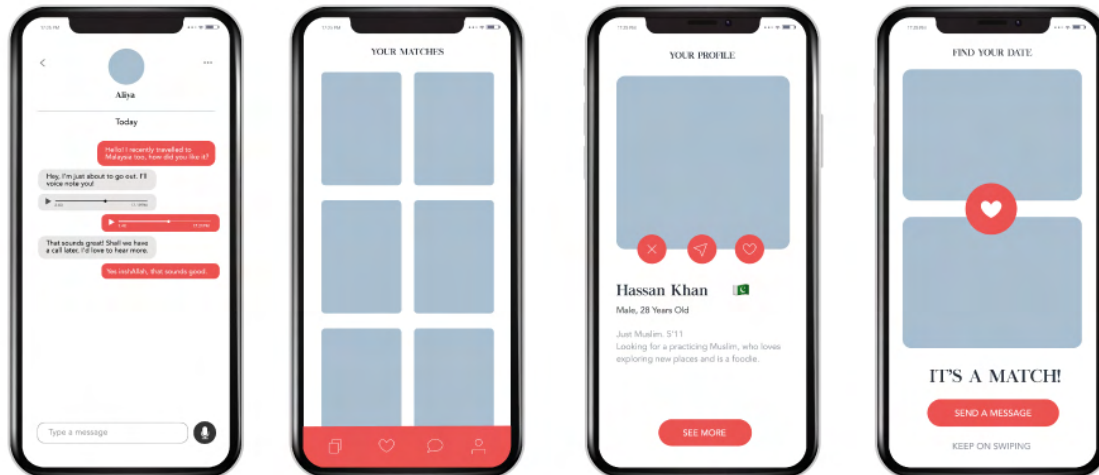
'WHAT'S LOVE GOT TO DO WITH IT'

SCRIPT CONSULTANT & ASSISTANT GRAPHIC DESIGNER

WORKING TITLE & INSTINCT PRODUCTIONS



Sunnah Select



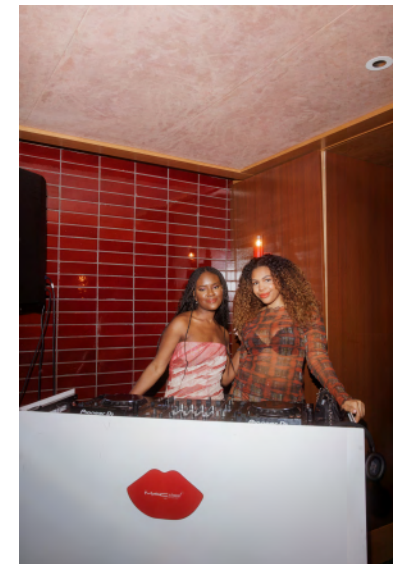
Muslim Dating App, 'Sunnah Select'



Mohammad Baqari's Matrimonial Advice Bureau
Background dressing

EVENT STATIONARY DESIGN

LONDON, UK | MAC COSMETICS LFW & NYFW



Stationary design for MAC Cosmetics at London and New York Fashion Week. I created PR assets, bespoke menus, name cards, launch invites for the launch of their new lipstick line 'MACximal'.

EVENT STATIONARY DESIGN

DUBAI, UAE | IN COLLABORATION WITH MY LOVELY WEDDING

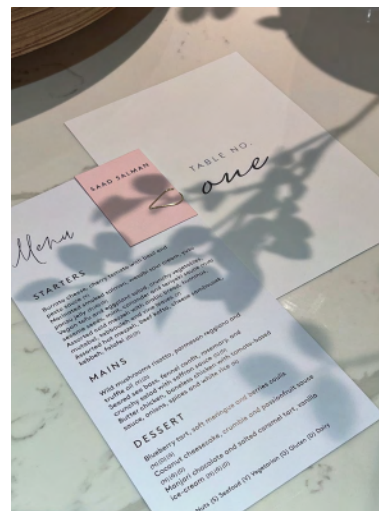


Table settings: Menus, name tags, party favours, table numbers and more

EVENT STATIONARY DESIGN

DUBAI, UAE | IN COLLABORATION WITH MY LOVELY WEDDING

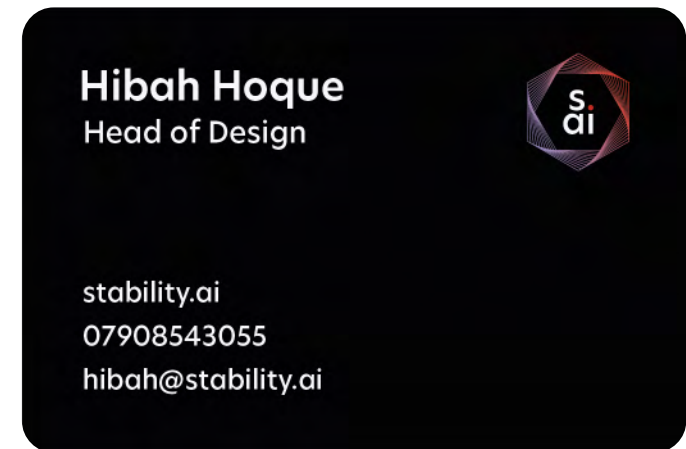
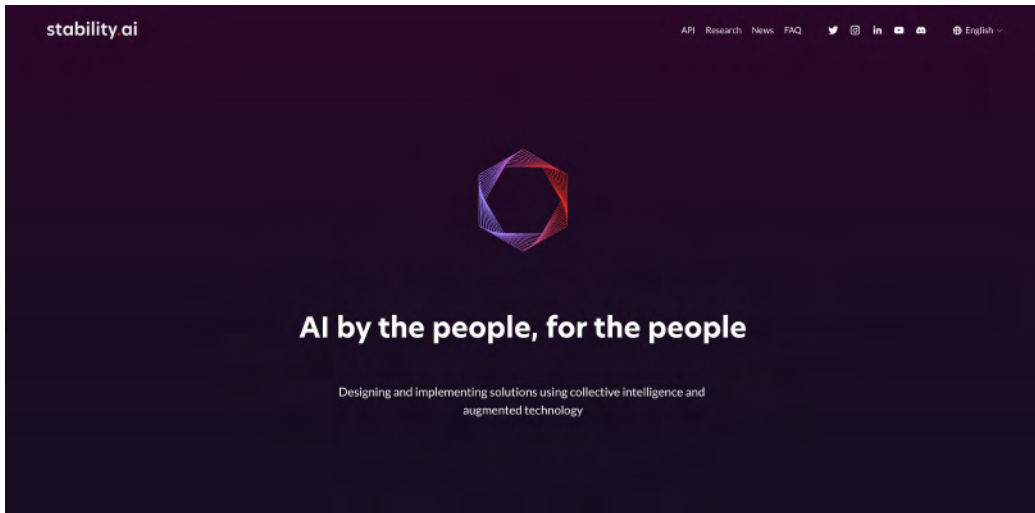


An example of some welcome signs and seating charts.

STABILITY AI

HEAD OF DESIGN (FULL TIME ROLE) 2022

LONDON, UK | FULL COMPANY BRANDING



Leading a team of designers to produce full branding and websites for Stability and its subsidiary AI communities to help grow the Metaverse. Gaining experience in both growing teams and management, responsible for the workflow of the design department.

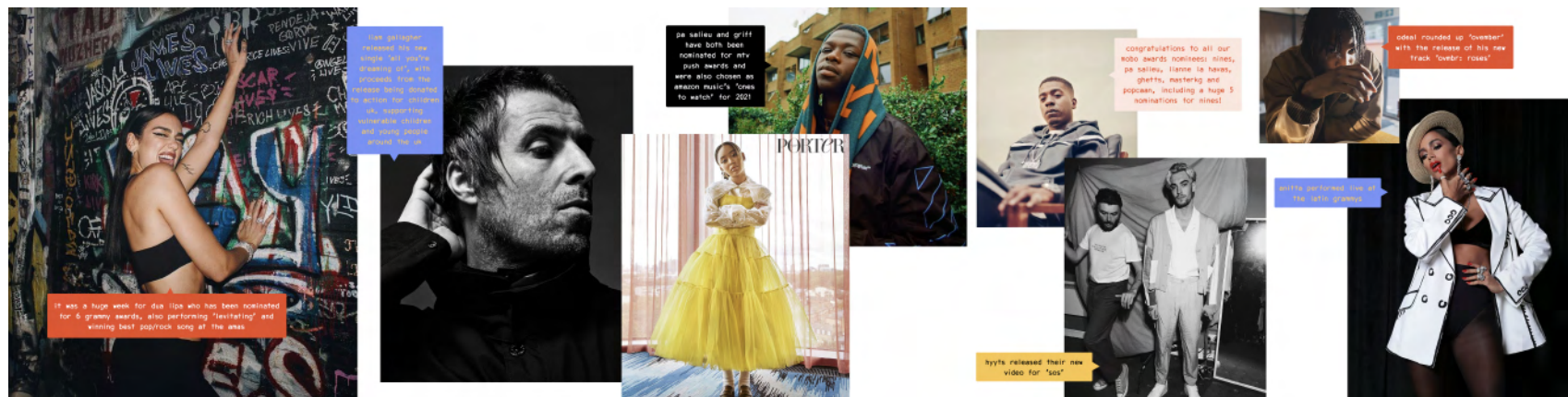
SOCIAL MEDIA CONTENT DESIGN

LONDON, UK | UK MUSIC INDUSTRY



Kylie 'DISCO' album cover re-design for social media

@KylieMinogue



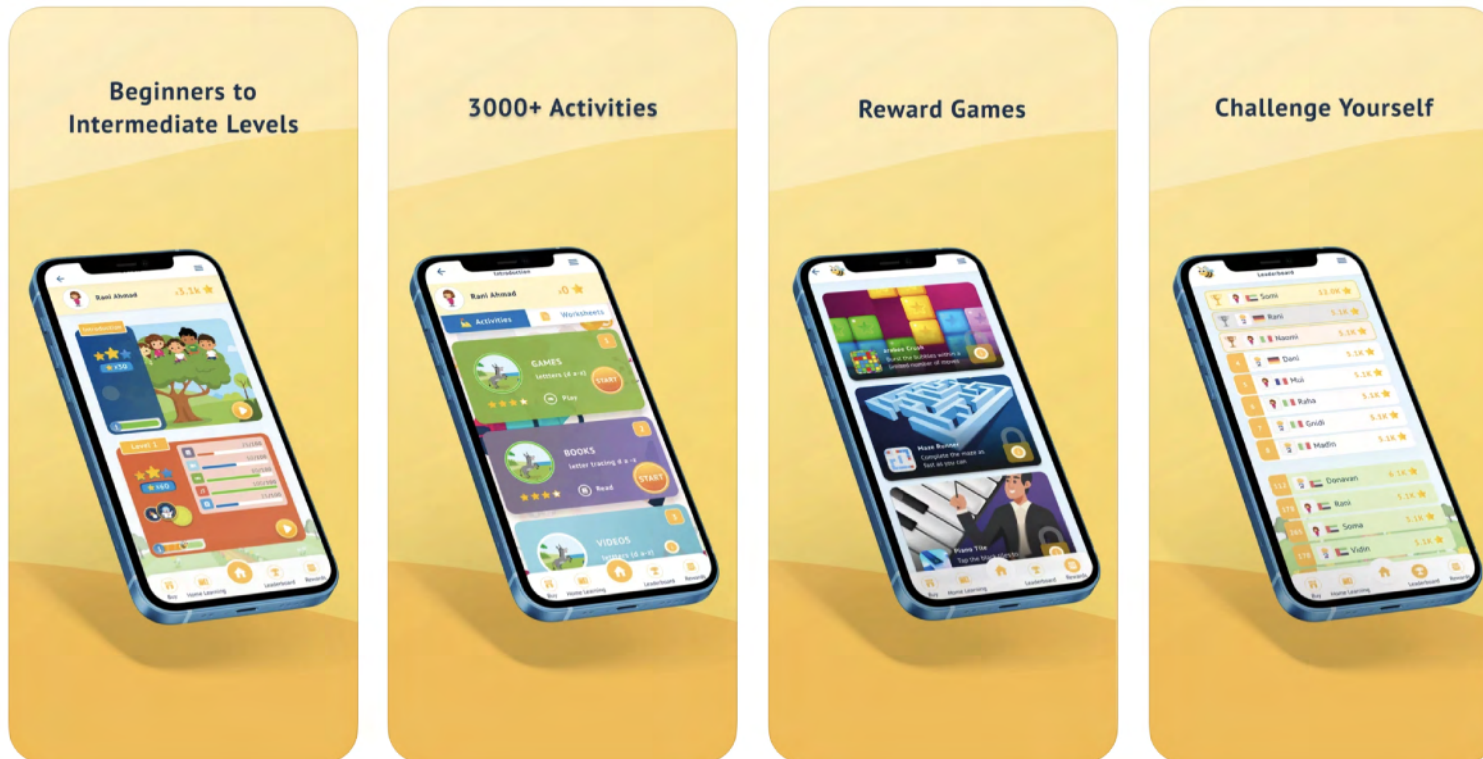
'What Happened At Warner' Social Media Carousel

@WarnerRecordsUK

Creating Social Media content for Kylie Minogue, Liam Gallagher, Warner Records UK, Pa Salieu, Little Mix, Mae Muller, MUSE, Bring Me The Horizon, Delilah Montague, Bow Anderson & L Devine

SOCIAL MEDIA & MARKETING & GRAPHIC DESIGNER (APP/WEBSITE DESIGN)

DUBAI, UAE | ARABEE LEARNING



arabee learning™ is an educational Arabic learning App designed for kids. I worked with the design team on illustrative work and re-designed arabee's website, app, social media content and branding stationary for 2+ years.

SOCIAL MEDIA MARKETING & GRAPHIC DESIGNER

DUBAI, UAE | BLANCO CARE



Blanco Care is an eco-friendly oral care brand founded by Dr. Ali BaniHamour in the UAE. I worked with Dr. Ali on creating Blanco's product design and social media content.

LIVE DUBAI INTERNATIONAL

DUBAI, UAE | FULL COMPANY RE-BRAND

property management services

real estate brokers

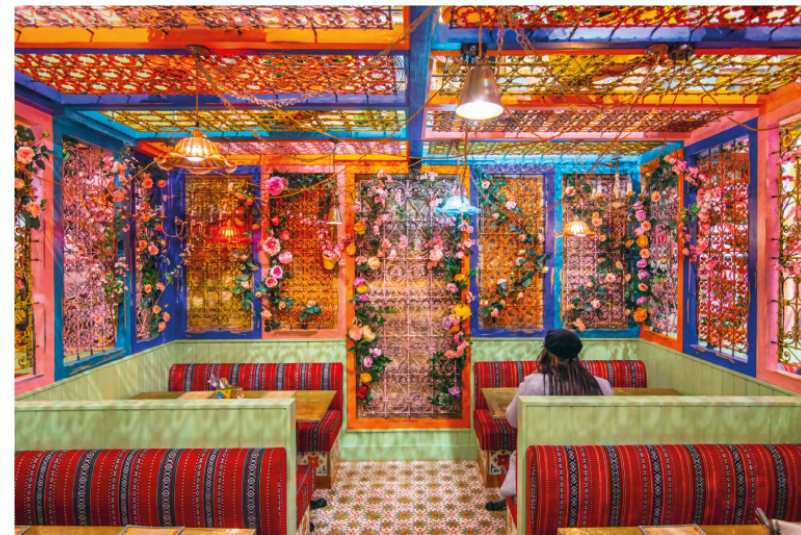
holiday homes and short stays



LDI re-design included logo design, business cards, company profile, letterhead and envelope, e-signature, t-shirts/mugs etc. Taking the company into the new decade with new design.

SHADOW ON THAMES

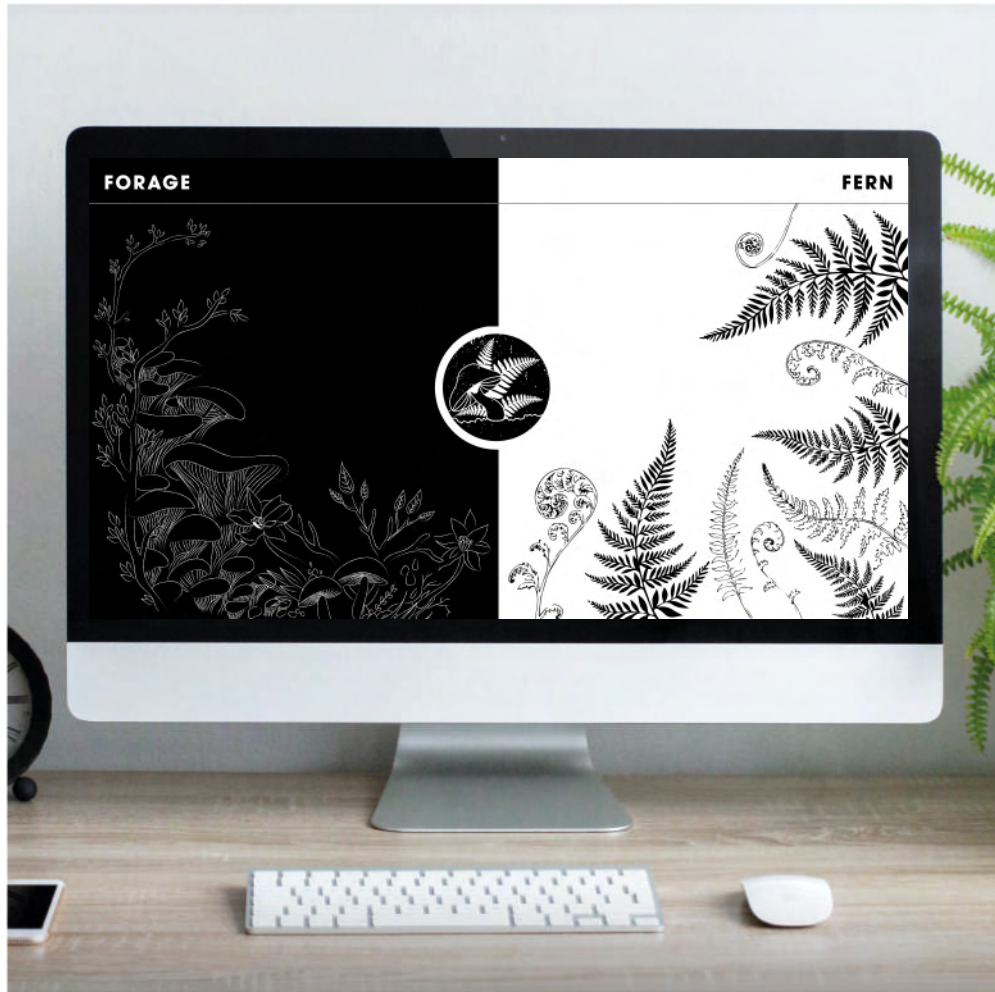
LONDON, UK | GRAPHIC DESIGNER FOR RESTAURANT RE-BRANDING



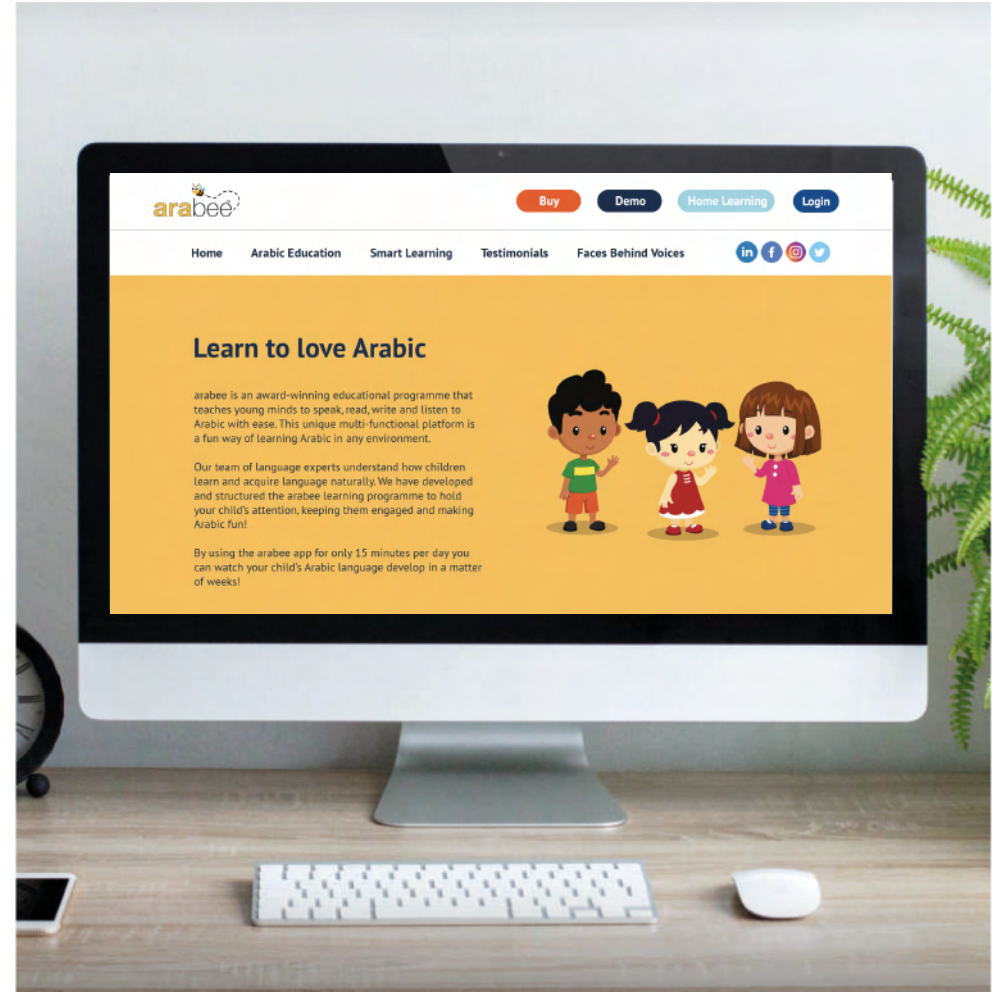
Print and Graphic Design for various restaurants around London including interior design for Comptoir Libanais.

WEBSITE DESIGN

SHOPIFY, SQUARESPACE & WIX



Food manufacturing website hosted on Shopify
www.forageandfern.com

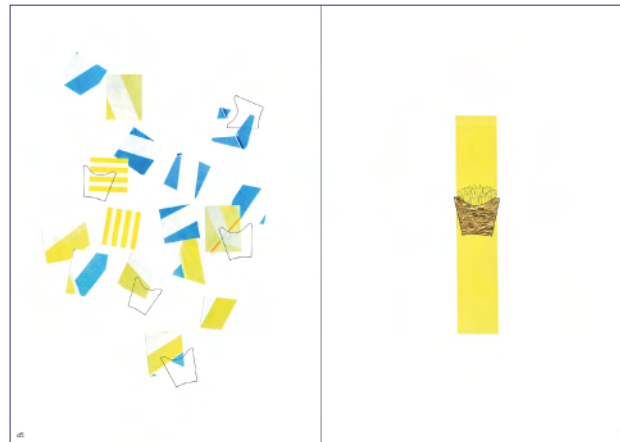


Arabee learning, an arabic educational website
Built from scratch with the help of a development team
www.arabeelearning.com

To see more of website commissions please see [here](#).

PUBLICATION DESIGN

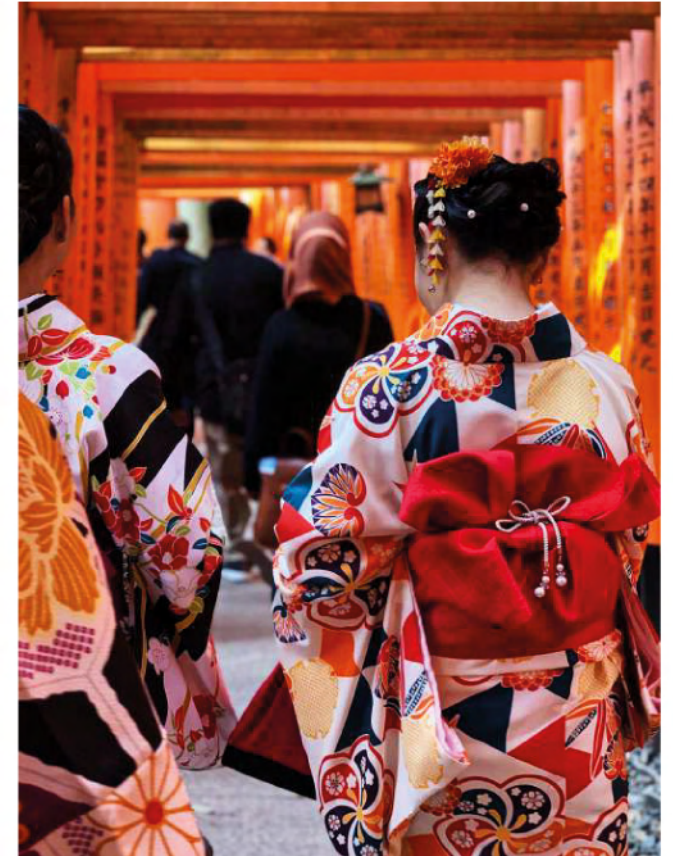
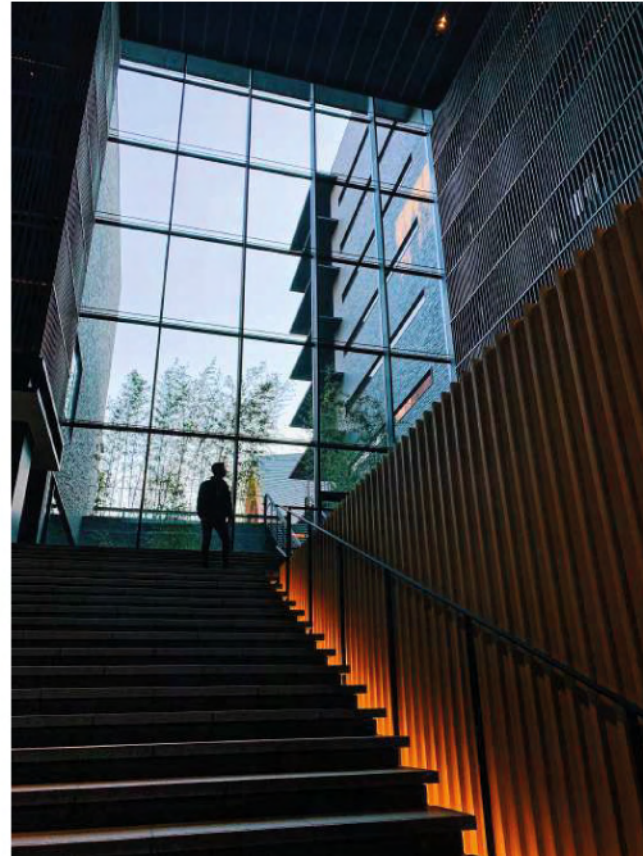
KARACHI KINAESTHETIC (PERSONAL PROJECT - COLLAGE, PHOTOGRAPHY & ILLUSTRATION)



"The only source of knowledge is experience." - Albert Einstein

Karachi Kinaesthetic is a publication that touches on five memories that I have from living in Karachi, Pakistan. The title uses the cities name – Karachi – and Kinaesthetic combining it as a play on the definition of the senses and as a visual or active way of learning about something. The publication is divided into five chapters; each chapter contains a story that is written through the different senses, sight, sound, smell, taste and touch. Five abstract illustrations, mostly hand crafted or collated from primary sources, fill the rest of the chapter to help aid the readers imagination and pull together a full experience of the story.

PHOTOGRAPHY



Photography is one of my passions and hobbies, I am mainly interested in Travel and Street Photography. In 2019 I was shortlisted out of 3500+ applicants to be one of Vida Hotels Photography Brand Ambassadors.

SOFTWARE

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

Adobe After Effects

Adobe Lightroom

Microsoft Word

Microsoft Excel

Microsoft Powerpoint

Screenflow

Premiere Pro

SKILLS

Hiring & managing a team

Research & Concepting

Range of Calligraphy skills

Formatting for Print

Liasing with Printers

Social Media Content Design for
Instagram, Facebook, LinkedIn
and Twitter

Website design through WIX,
Squarespace & Shopify

Event stationary and
PR asset design

EXTRAS

Full clean driving license &
access to own transport

Can read & write Arabic

Can read & write Urdu

THANK YOU

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